



Château de Pommard presents Rootstock 2018, Burgundy's music, wine, and food festival.

POMMARD, FRANCE (April 2018) – **Rootstock**, Burgundy's music, wine, and food festival returns this summer for the French holiday Bastille weekend (July 13-15, 2018). The festival will feature a roster of chart-topping international acts, including British band Jungle, Canadian group Soul Jazz Orchestra, Swiss band Le Roi Angus, and Nigerian-born guitarist Keziah Jones. This international lineup will be completed with the French pop electro group Isaac Delusion and a special Bastille Day DJ set of the unmissable Breakbot. Château de Pommard throws open its doors and invites international travelers to its new luxury Pop Up Hotel, where guests can sleep in an elegant outdoor setting surrounded by hundred-year-old vines and 17th-century architecture. Discover the finesse of food and wine pairings in the Chefs Ally, learn to taste like a professional in the Burgundy tasting seminar, bike the ancient vineyards on a guided cycling tour, meet the chicest designers from Paris and Marrakech or join your friends and family for a picnic in the ancient Clos Marey-Monge.

With 50,000 US travelers heading to Burgundy from May to September, the Californian owners of Château de Pommard, want to share their love of the French countryside and music with fellow Burgundy-lovers around the world. The team at Château de Pommard conceived of the Rootstock music festival to attract world-class talent to the region, and to support young, rising artists at the beginning of their careers. Awarded annually to select performers, the Rootstock Artist Package, provides financial support early in an artist's career including; professional recording studio time at Paris-based Studio Ferber, media promotion and, connection with booking agents. Theo Maxyme, a 2017 Rootstock Artist Package winner, recently released his first single 'Sur le Fil'. The song is topping the rock chart on iTunes France.

With only 1,500 Rootstock Passes available, these three days of world-class music among the vines is the exclusive summer vacation of a lifetime. Just three hours from Paris, and 90 minutes from Lyon, one of the nation's most popular tourist hotspots, Château de Pommard is ideally placed to receive international travelers. A new Concierge Service is now available to coordinate visitors' arrangements, with travel and accommodation packages

Travel packages, including tickets for Rootstock 2018, can be reserved online now, by phone or via Château de Pommard's travel partners.

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About ROOTSTOCK Music Festival

ROOTSTOCK brings talent from around the world to rock, swing, and groove among the vines at Chateau de Pommard in Burgundy. Recent lineups welcomed Grammy Award performing artist Fatoumata Diawara, British band Jungle, the Cuban sounds of Ibeyi, Canadian group Soul Jazz Orchestra, Swiss band Le Roi Angus, Nigerian-born guitarist Keziah Jones, and Irish Singer/Songwriter Eoin Harrington. The ROOTSTOCK mission supports young artists by providing performance venues, recording facilities, and mentoring with successful veterans. Awarded annually to select performers, the ROOTSTOCK Discovery Artist Award, provides financial support to help young musical talent launch their careers.

About Château de Pommard

Every year, consumers and professionals from more than 90 countries around the world visit Château de Pommard to learn about the world of wine from Wine and Spirit Education Trust (WSET) professionals and taste the purest expressions of Chardonnay and Pinot Noir from villages along the Route des Grands Crus. From the grape to the glass, guests experience Clos Marey-Monge, a geological marvel, and home to seven distinct clay and limestone-rich plots, now protected as one of the world heritage Climats of Burgundy by UNESCO. Founded in 1726, Château de Pommard combines three hundred years of savoir-faire and the innovative vision of the Famille Carabello-Baum for the future. Wine lovers and critics agree the conversion to biodynamic viticulture is producing honest, energetic wines infused with an unmistakable sense of place while preserving the planet where we all live.

For more information, visit www.chateaudepommard.com