

COME TOGETHER

ROOTSTOCK 2020 First of 96 Artists Revealed

AYO + FATOUMATA DIAWARA + TALISCO + TOM LEEB + ANDY BALCON + EOIN HARRINGTON + THÉO MAXYME and more...

BURGUNDY, FRANCE (June 5, 2020) – ROOTSTOCK 2020 reveals today the first artists confirmed to take part in the 48-hours of non-stop music. On Saturday and Sunday, July 11 & 12, 96 artists from all over the world will bring together their musical performances in a global broadcast to raise awareness of the challenges musical artists are facing during the worldwide pandemic. These performers are upholding ROOTSTOCK's ongoing mission to support young artists as they launch their careers, especially during these challenging times.

This year, the artist selection encompasses a wide variety of styles from world music, jazz, electro, and pop, capturing the spirit of modern music in a cohesive lineup. Many artists from previous editions have already confirmed their involvement in this very first ROOTSTOCK online. Malian performing artist Fatoumata Diawara and Irish singer/songwriter Eoin Harrington, as well as artists previously announced for ROOTSTOCK 2020 edition, including the queen of soul music Ayo.

More than ever, artists worldwide are committed to supporting the next generation of young musicians just beginning their careers. The 48 hours of non-stop music will also include performances from Talisco, Fredrika Stahl, LYS, Bon Air, In The Can, Mark Charles Heidiger, Kyle Gass, Samba de la Muerte, FORM + La Chica, Andy Balcon, Théo Maxyme, The Legendary Tigerman, Tom Leeb, Saudade, Morgane Imbeaud, Ossayol, and Quentin Sauvé.

The full lineup will be announced in the coming weeks, including the 24 young musicians selected by the ROOTSTOCK jury to compete for a chance to win one of the five ROOTSTOCK Artist Awards, funded by the proceeds from ROOTSTOCK Music and Wine Pass sales and the ROOTSTOCK Wine Auction. The deadline for Artist Awards submissions is June 30, 2020.

Book your passes: https://rootstockmusic.com/passes/



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About ROOTSTOCK Music

ROOTSTOCK is a non-profit association that started to celebrate the magic of music and wine. Our mission supports young artists, just getting started in their careers through mentorship and financial support. Music and wine have a way of uniting us all. Today, more than ever, we must come together as one. In 2020 we are expanding beyond our roots to a global audience of musicians and winemakers with 48 hours of original, non-stop music, online wine experiences, and the ROOTSTOCK wine auction. Proceeds from Wine & Music Passes and Wine Auction and the generous support of our Sponsors fund the Artist Awards providing financial support and mentorship to young musicians building their careers.

For more information, visit www.rootstockmusic.com Media Inquiries: eleonore@rootstockmusic.com