



## **ROOTSTOCK 2020 announces the six 2020 Artist Awards winners**

### **THE REDBEDS + NON TALKERS + CLOUD HOUSE + LIENNE + ANTES DE NACER + MUNAY KI DUB**

BURGUNDY, FRANCE (July 15, 2020) – On a sunny weekend in July, for the past three years, ROOTSTOCK has gathered wine and music lovers at Château de Pommard for an unforgettable festival weekend. This year, ROOTSTOCK went online for 48 hours of non-stop music! On July 11 and 12, 2020, for the first time ever, ROOTSTOCK Music broadcasted performances from 96 artists, gathering online 10,000 ROOTSTOCKERS to watch the show.

During 48 hours of non-stop music, artists from all over the world performed, including 24 young musicians carefully selected by the ROOTSTOCK jury. Participants were able to vote for their favorite artist and give them the chance to win one of the six Artist Awards. The ROOTSTOCK Association is pleased to announce the names of the 6 Artists Awards winners for 2020.

*“ROOTSTOCKERS around the world submitted more than 5,000 votes this weekend. We're ready to announce the 2020 Artist Award winners! The generous support of our sponsors, winemakers, and our community has made it possible to give back to these passionate artists”,* said Michael Baum, CEO of the ROOTSTOCK Association.

The 2020 Artist Awards winners truly embody ROOTSTOCK's values and mission. In first place are The Redbeds, a Portuguese band mixing rock 'n roll music with modern music to create their unique identity. The second winning band, the Non Talkers, comes from Portugal as well and breathes pop peppered with folk melodies. The third place is taken by the music group Cloud House, an alternative pop/rock band from Scotland; while Lienne, a Brazilian singer and songwriter, takes fourth place with her samba-carioca and northeast Brazilian rhythms. The Chilean band Antes de Nacer won the fifth place award. Electronic live dub trio Munay Ki Dub took sixth place, with just seven votes separating them from fifth.

These artists will each be granted 5,000€ in prize money and receive dedicated mentorship from experienced musicians to guide them as they launch their careers.

Following the success of this edition, ROOTSTOCK will be back on July 10-11th, 2021!



# ROOTSTOCK

THE MAGIC OF MUSIC AND WINE

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## **About ROOTSTOCK Music**

ROOTSTOCK is a non-profit association that started to celebrate the magic of music and wine. Our mission supports young artists, just getting started in their careers through mentorship and financial support. Music and wine have a way of uniting us all. Today, more than ever, we must come together as one. In 2020 we are expanding beyond our roots to a global audience of musicians and winemakers with 48 hours of original, non-stop music, online wine experiences, and the ROOTSTOCK wine auction. Proceeds from Wine & Music Passes and Wine Auction and the generous support of our Sponsors fund the Artist Awards providing financial support and mentorship to young musicians building their careers.

For more information, visit [www.rootstockmusic.com](http://www.rootstockmusic.com)

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ROOTSTOCK Association

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