

ROOTSTOCK 2021 - Artists Awards Rules

Application: **From January 1, 2021 to March 15, 2021**

Results: **May 15, 2021** | announced on ROOTSTOCK website

ROOTSTOCK Association (the “**ORGANIZER**“) organizes the ROOTSTOCK 2021 Artists Awards (the “**COMPETITION**“). This is a Worldwide Online Competition, and these are the rules for all participants whether it’s a solo act or a group performance (the “**CONTESTANT**“). In case of non-respect of these rules and requirements, the Organizer will have the right to immediately disqualify the Contestant.

ARTICLE 1: Contestant Profile

The competition is open to contestants of all nationalities and countries. By applying to the Competition, the Contestant certifies that:

- a. They have not released more than two albums
- b. They are not currently under contract with a recording company
- c. They have completed all fields of the application form with accurate and up-to-date information
- d. At least 50% of the band members are between 18 and 35 years old

ARTICLE 2: Performance Requirements

The performance should follow the below requirements in order for the Contestant to enter the Competition. The performance:

- a. Must be exclusive to ROOTSTOCK OR no older than 3 months before the application
- b. Must include the message “Thank you ROOTSTOCK” and a message about the Contestant’s motivation for participating
- c. Must be performed by the contestant
- d. Must include a minimum of 2 original songs and not more than 1 cover
- e. Must last at least 15 minutes and should not exceed 20 minutes. If the duration of the submitted Video exceeds the time limits by more than 60 seconds, the Contestant shall be disqualified without notice and their application shall be treated as null and void

ARTICLE 3: Performance Technical Format

The Performance should be submitted prior to 12 AM CEST March 15, 2021 on the competition’s official website www.rootstockmusic.com. The video must strictly respect the following guidelines:

- a. Only 1 video should be submitted per Contestant
- b. It must be recorded in landscape format, at a resolution of at least 1920p with clear audio and video

- c. Edit the video but don't add any titles, animations, opening/closing sequences nor sound effect
- d. Please attach in a word document any credits and other relevant information
- e. If audio and video are recorded separately, the mix and edit must be done before submitting the performance

ARTICLE 4: Competition Rules and Proceedings

- a. By participating in the Competition, Contestants automatically relinquish the rights to any material (financial) remuneration regarding eventual publication throughout ROOTSTOCK and VIVANT networks (website, social media, etc.)
- b. The Contestant has no right to present any objections against the composition of the Jury
 - ❖ Application: From January 1 until March 15 2021, all contestant must submit their application
 - ❖ First Selection: From April 1 to April 3 2021, 20 contestants will be elected through an online public vote. All Contestants will be encouraged to engage their community.
 - ❖ Finals: From May 1 until May 15 2021, a jury will review and agree on the 5 winners of the Artist Award Prize. Selected contestants will be judged based solely on the submitted recordings by the ROOTSTOCK Jury. The result will be announced by May 15.
 - ❖ Award Prize Ceremony: On July 10 and 11 2021, the 5 winners will be invited to the Award Ceremony at the ROOTSTOCK physical or online event to receive their prize and perform live.

ARTICLE 5: AWARD PRIZE

- a. By participating, contestants agree to be available on either July 10 or July 11, 2021 to perform in Pommard, France or online should the situation require.
- b. Award winners agree on promoting ROOTSTOCK Music Festival throughout their social media, website and any other possible channel according to the festival's timeline and communications guidelines.
- c. Award winners agree to adapting their live set up to ROOTSTOCK's stage technical specificities should the final be a physical event and will get an overall fee of €1,000 (to be used for transportation, lodging and other expenses)
- d. Award winners will get a 5,000€ prize + Mentorship
- e. In the event that any dispute should arise around the Winner's participation at the festival, regarding the above agreed conditions, the Organizer shall cancel the Winner's Award Prize.